



Economic Development Board Meeting Minutes, June 9, 2021

The meeting was called to order at 12:05 p.m. Open meeting laws noted in the City Office.

Members Present: Tom Shoemaker, Logan Baker, Darcy Johnson, Derek Downer, Judy Jackson, Randy Heitmann, Dave Custer

Members Absent: Jan tenBensel, Jarod Albers

Others Present: Melissa Jackson

Agenda Corrections or Additions: None noted

Consent Approval of Financials/Invoices and Minutes and Bills: A motion to approve the Minutes and Bills was made by Dave Custer, seconded by Derek Downer. Motion carried.

New Business:

M. Jackson gave an activities report to the Board.

M. Jackson is to continue to outline and clarify the Conditional Use Permit terms and responsibilities.

M. Jackson shared the NPPD community trends study with the Board. She, Kandra Kinne and Randy Heitmann are attending a webinar on June 14 to review the findings in depth.

The Board reviewed the Jones Down Payment Assistance application. A motion was made by Randy Heitmann, seconded by Darcy Johnson, to approve the application. Motion carried.

M. Jackson presented a new co-op advertising/marketing program for businesses. The group held discussion about how the program should be structured and M. Jackson will continue to build the parameters/guidelines for it.

Project Updates:

The Board continued to discuss new business opportunities.

The meeting was adjourned at 1:02 p.m.

The next Board meeting is scheduled for July 14, 2021, at 12:00 p.m.